

VALE OF CLWYD MIND ASSOCIATION

Mission, Guiding Principles and Values Statement

VISION STATEMENT

We are an organisation aspiring to keep people and communities mentally healthy throughout their lives

MISSION STATEMENT:

Vale of Clwyd Mind is a leading Mental Health Charity in Wales.

- We will campaign for improvements in services which are socially inclusive
- We will campaign for the elimination of the stigma associated with mental illness
- We will provide sustainable services to support and care for people with mental health problems

We will maintain our autonomy working closely and collaboratively with like minded individuals and organisations

We are:

- Person centred
- Flexible, innovative and creative
- Committed to making the best use of our finances and resources

GUIDING PRINCIPLES:

- To treat everyone equally and listen, consider and act appropriately
- To emphasise individual strengths rather than deficits
- To promote individual autonomy by enabling and supporting self-management

KEY VALUES:

- Integrity
- Quality of Service
- Accessibility
- Equality & Diversity
- Creativity